

# EEO PUBLIC FILE REPORT 2018

**A. Employment Unit Covered**

KQWC- FM Webster City  
KQWC- AM Webster City

**B. Reporting Period**

10-01-2017 to Sept 30-2018

**C. Full - Time Vacancies Filled During Reporting Period**

1

Job Title: Account Executive	Date Filled:	12/26/2017
Job Title: Account Executive	Date Filled:	3/19/2018
Job Title: Account Executive	Date Filled:	7/9/2018

**D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy**

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
1 KQWC Radio	1020 E Second St	Webster City	50595
2 iowabroadcasters.com	On line	Des Moines	50325
3 Iowa Work Force	403 Elm Street	Webster City	50595
4 Des Moines Area College	2006 S. Ankeney Blvd	Ankeny	50021
5 Iowa Central College	330 Avenue M	Fort Dodge	50501
6 Iowa State University	223 Catt Hall	Ames	50011
7 Riverfront Broadcasting	1006 Broadway	Yankton, SD	57078
8 Walk in/Employee Reference	1020 E Second Str	Webster City	50595
9 Indeed.com	Internet		

**Total Number of Interviewees for Account Executive 10**

3

11/24/2017

**Reporting Period Per Recruitment/Referral Sources**

Referral Source	Number of Interviewees Referred	Address	Hired Yor N
Walk In/ Personal Referral	1	Webster City	Y
Indeed.com	1	Webster City	N
KQWC Radio	1	Webster City	N

**Total Number of Interviewees for Account Executive 10**

3/8/2018

**Reporting Period Per Recruitment/Referral Sources**

<b>Referral Source</b>	<b>Number of Interviewees Referred</b>	<b>Address</b>	<b>Hired Yor N</b>
Walk In/ Personal Referral	1	Webster City	Y
Indeed.com	1	Webster City	N
KQWC Radio	2	Webster City	N

**Total Number of Interviewees for Account Executive 6- 5/14/2018- 7**

**Reporting Period Per Recruitment/Referral Sources**

<b>Referral Source</b>	<b>Number of Interviewees Referred</b>	<b>Address</b>	<b>Hired Yor N</b>
Walk In/ Personal Referral	4	Webster City	Y
KQWC Radio	3	Webster City	N

**Outreach Activities Performed During the Reporting Period**

G.

Initiative	Scope of Participation and Location	Station Staff Involved
Participation in program sponsored by community awareness about radio at Webster City Rotary	Mary Harris was invited to speak at a meeting about the history of radio industry and sales opportunities that are available at the station on 11-13-17	Mary Harris, GM
Participation in program sponsored by community awareness about radio at Webster City Kiwanis Club	Mary Harris was invited to speak at a meeting about the history of radio industry and sales opportunities that are available at the station on 12-19-17	Mary Harris, GM
Participation in Career fair by Webster City High School.	Participated in career fair and did interviews with prospective students interested in broadcasting career and live panel answering questions.on 1-5-18	Mary Harris, GM , Natalie Stark , AE
Participation in program sponsored by educational institutions.	We had a student job shadow for the day to learn about the broadcasting industry from our local high school on Monday 1-8-18	Mary Harris, GM , Natalie Stark AE , Chris Lockwood PD
Participation in program sponsored by educational institutions.	We had a student come into the station for the day to job shadow in the programming department, he was on the morning show and produced an ad. Learned about radio and on air programming 2-2-18	Program Director Chris Lockwood and Sports Director Colin Magnuson
Participation in program sponsored by educational institutions.	Participated in career fair at the Clarion High School 3-23-18	Sports Director Colin Magnuson & program Director Chris Lockwood
Participation in program sponsored by community awareness in radio.	Pat Powers did a program on the history of radio the past 40 years and career opportunities to the SALT program on 8-2-18	New Director Pat Powers
Participation in program sponsored by community awareness in radio.	Pat Powers did a program on the history of radio the past 40 years and career opportunities to the Rotary Club on 8-6-18	New Director Pat Powers